

Sennheiser withdraws from the cockpit – ATC business remains

Wedemark, 18 November 2015 – Audio specialist Sennheiser is to withdraw from the pilots' headset business from March 2016. The company will fulfil all its obligations for servicing and spare parts throughout the full guarantee period for its headsets. Headsets for the air traffic control (ATC) sector are not affected by this decision, but will continue to be marketed with the current ATC team under the responsibility of the joint venture Sennheiser Communications.

“Our decision to leave the pilots' headset sector was not taken lightly, especially as we have played a key role in the development of audio transmission in the cockpit, for example by introducing the world's first headset with active noise compensation to receive FAA-TSO certification,” explained COO Peter Claussen. “We will redirect our aviation-specific resources to focus on our key business of headphone and microphone technology.”

The company will, of course, fulfil all its servicing and guarantee obligations; generous transition periods have been agreed with airline and equipment partners. “Even after all legal obligations have expired, support can certainly still be offered in individual cases,” Peter Claussen confirmed.

Air traffic control headsets are to remain part of the Sennheiser product portfolio, and the current ATC team will join the headset specialists at Sennheiser Communications from January 2016. Andreas Bach, President of Sennheiser Communications, commented: “We are thrilled that we will be marketing the highly successful Sennheiser ATC headsets, and see great opportunities by exploiting the synergies that exist between the ATC business and our CC&O segment. ATC customers around the world can rely on our premium offerings and services.”



Caption:

Andreas Bach.jpg: Andreas Bach, President of Sennheiser Communications

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in

Germany, Ireland and the USA and is active in more than 50 countries. With 18 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family-owned company that was founded in 1945 and which today has 2,700 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. As part of the Sennheiser Group, the joint venture Sennheiser Communications A/S is specialised in wireless and wired headsets and speakerphones for contact centres, offices and Unified Communications environments as well as headsets for gaming and mobile devices. In 2014, the Sennheiser Group had sales totalling €635 million. www.sennheiser.com

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